



# Four Cloud Innovation Paths that Work

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# *Four paths to innovation*

Starting from Scratch

Legacy Makeover

Rapid Evolution

Cutting Edge Innovation

*...using the cloud!*

# *Method: “thinking in apps”.*

At the simplest DNA level, getting from tradition to innovation begins with two things:

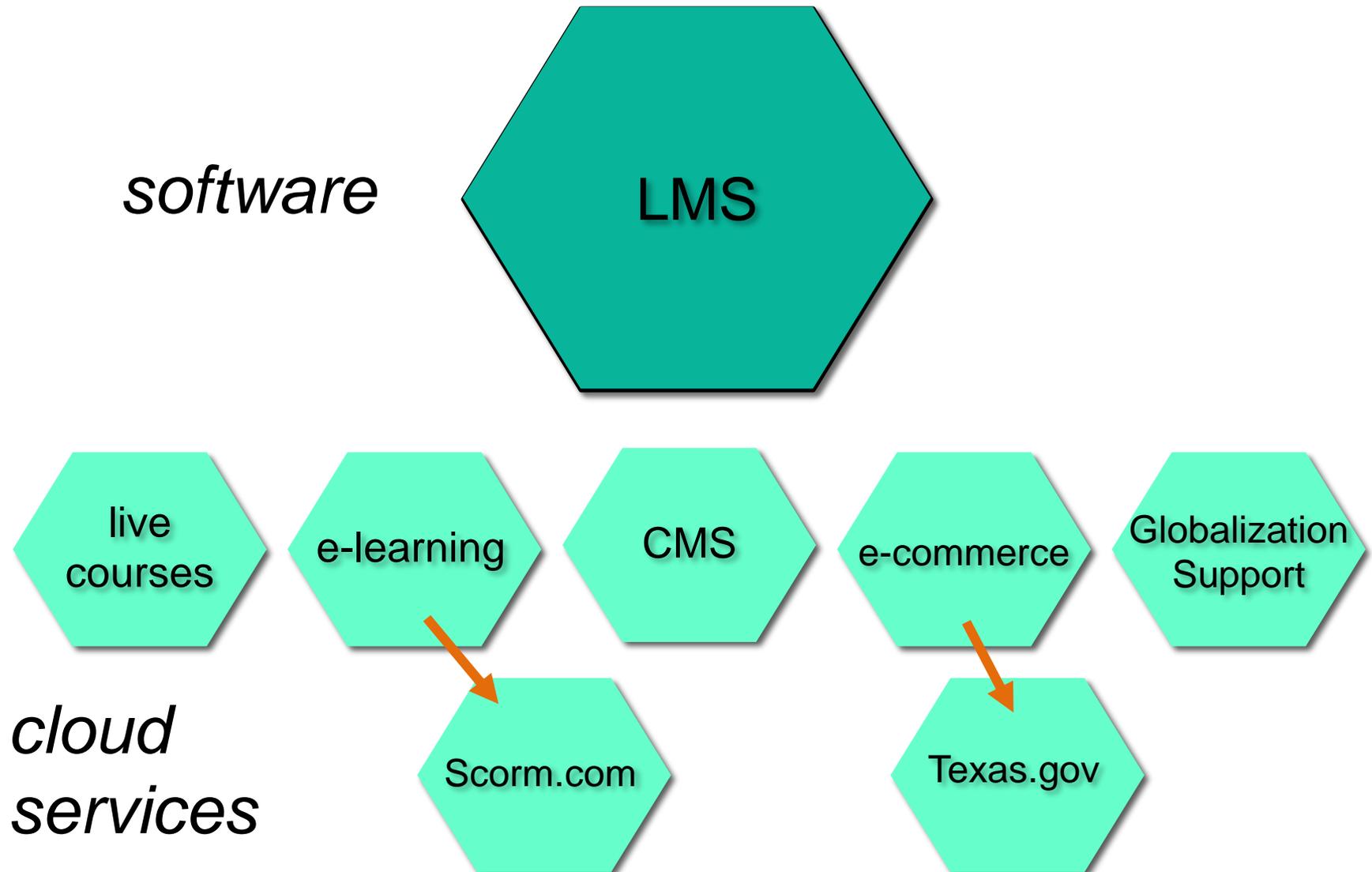
A. What are you doing now?

B. What do you want to do next?

Getting from A to B. There’s an app for that!

So let’s think in “apps”.

# *“Apps” = software and cloud services*



# *We satisfy needs with “apps”.*

I want to do deliver an e-learning course.

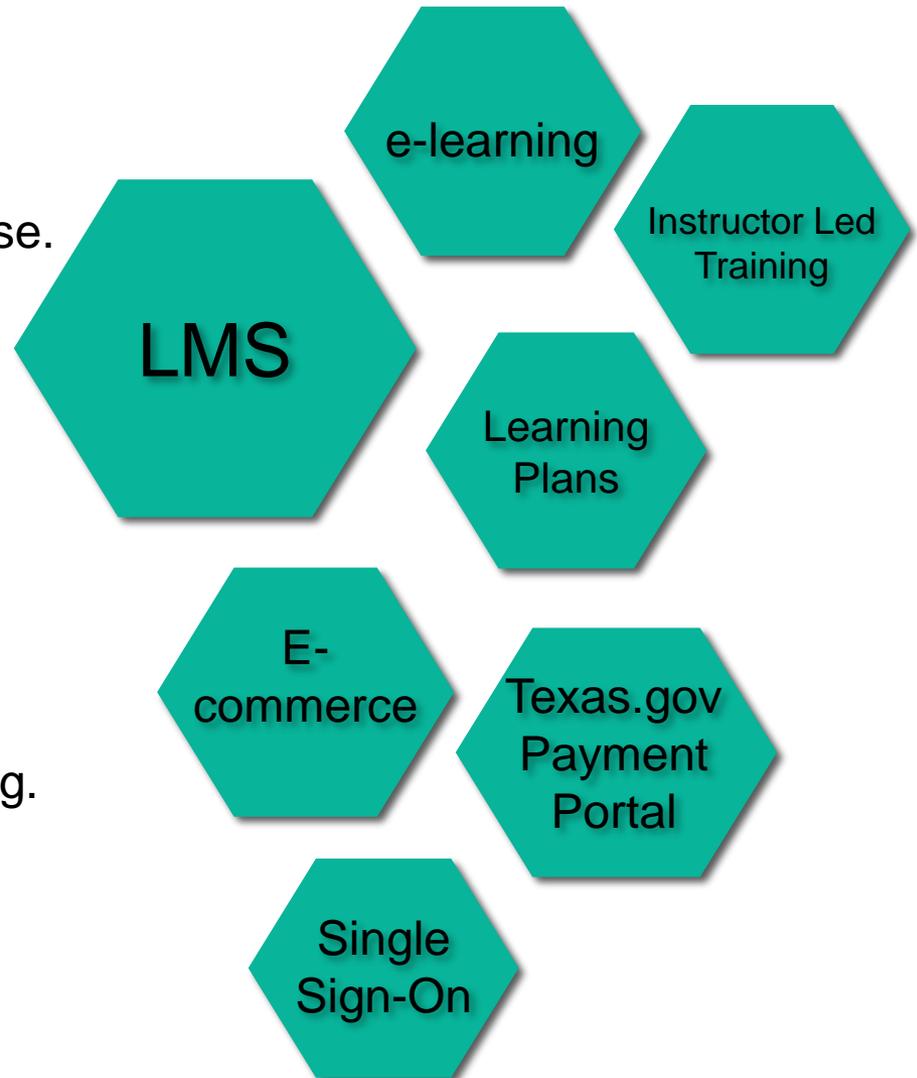
Live courses, too.

As part of a certification program.

I want people to pay for it.

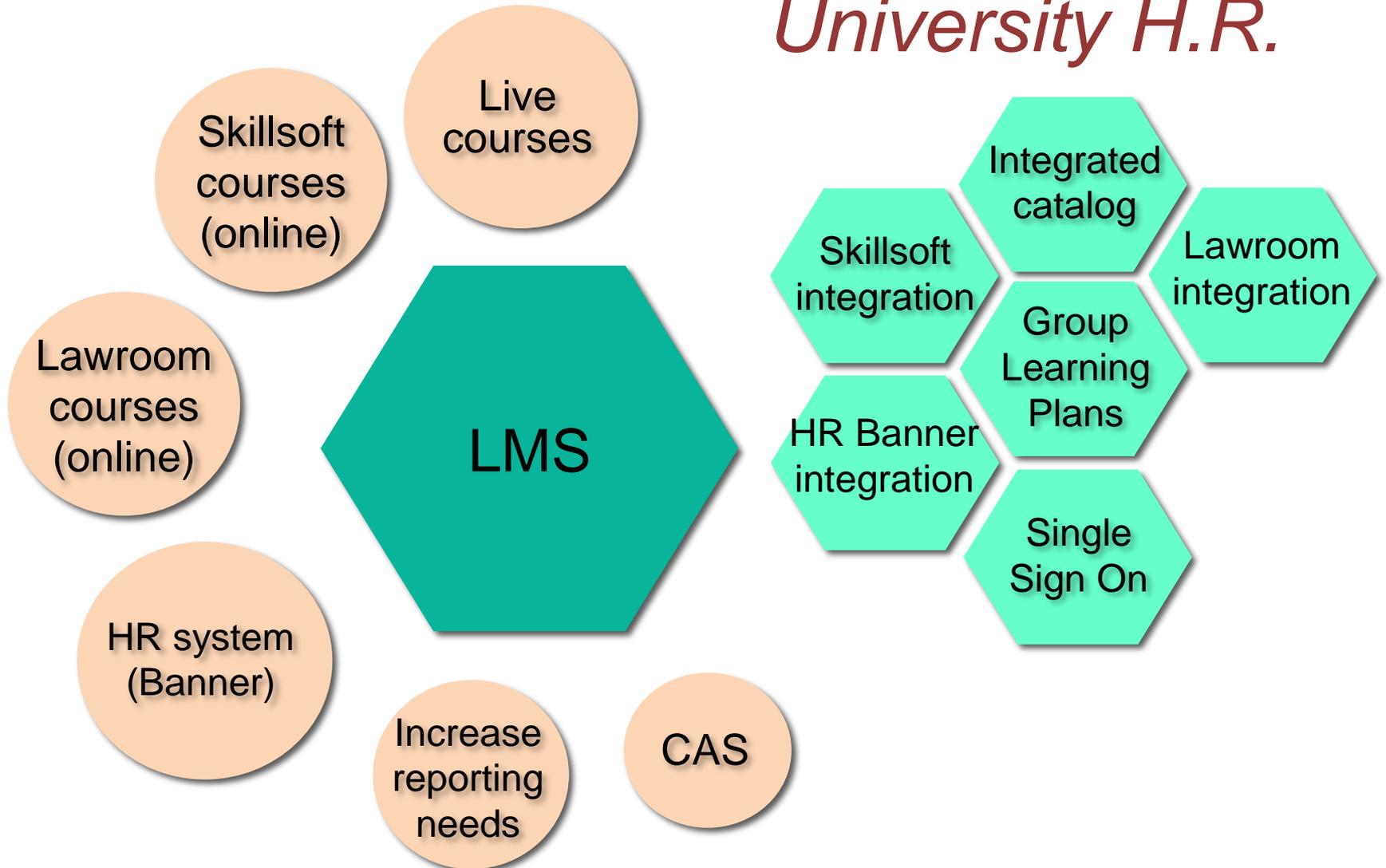
I want them to pay using Texas.gov

Users should sign in once to everything.



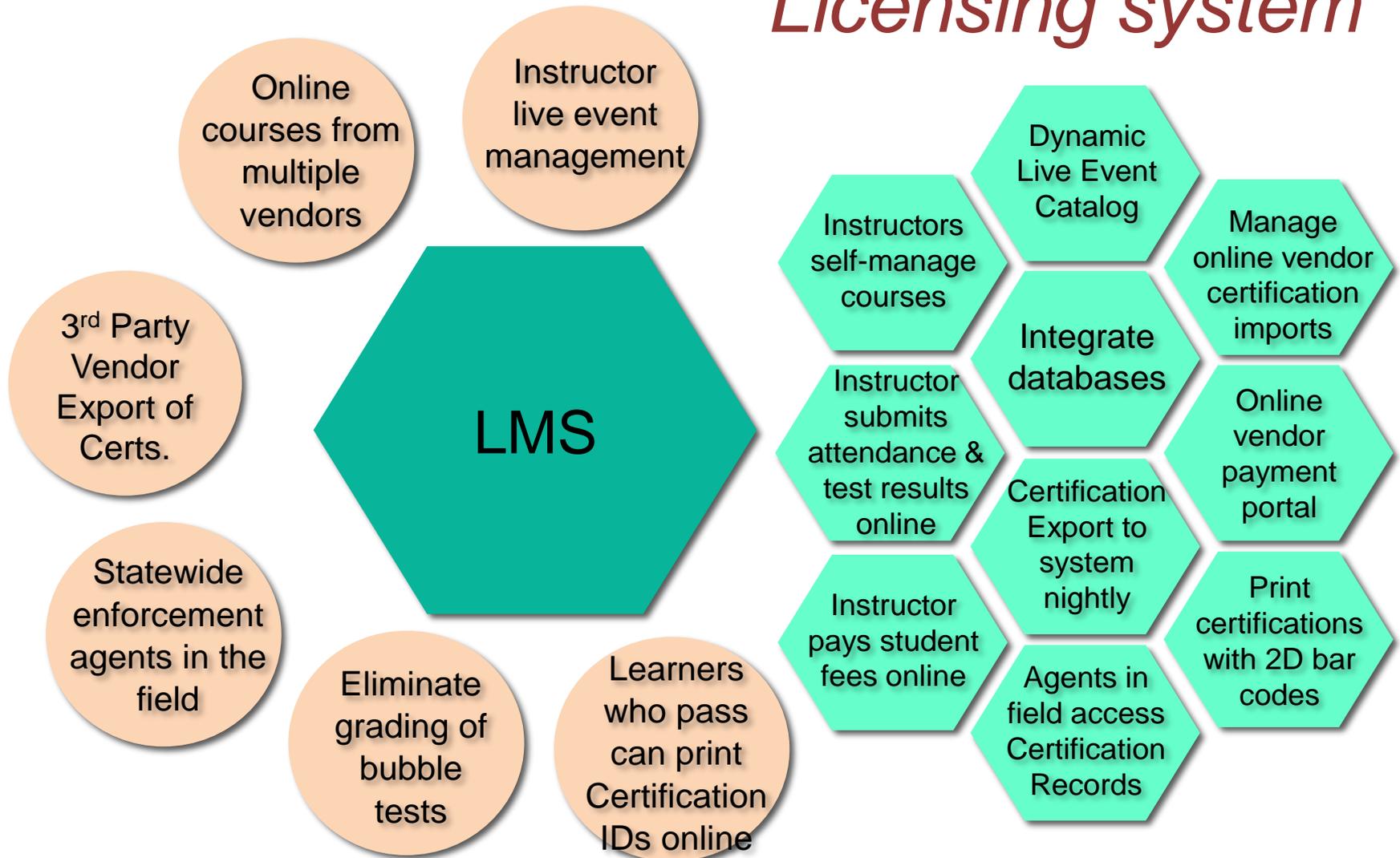
# Starting from Scratch

*University H.R.*



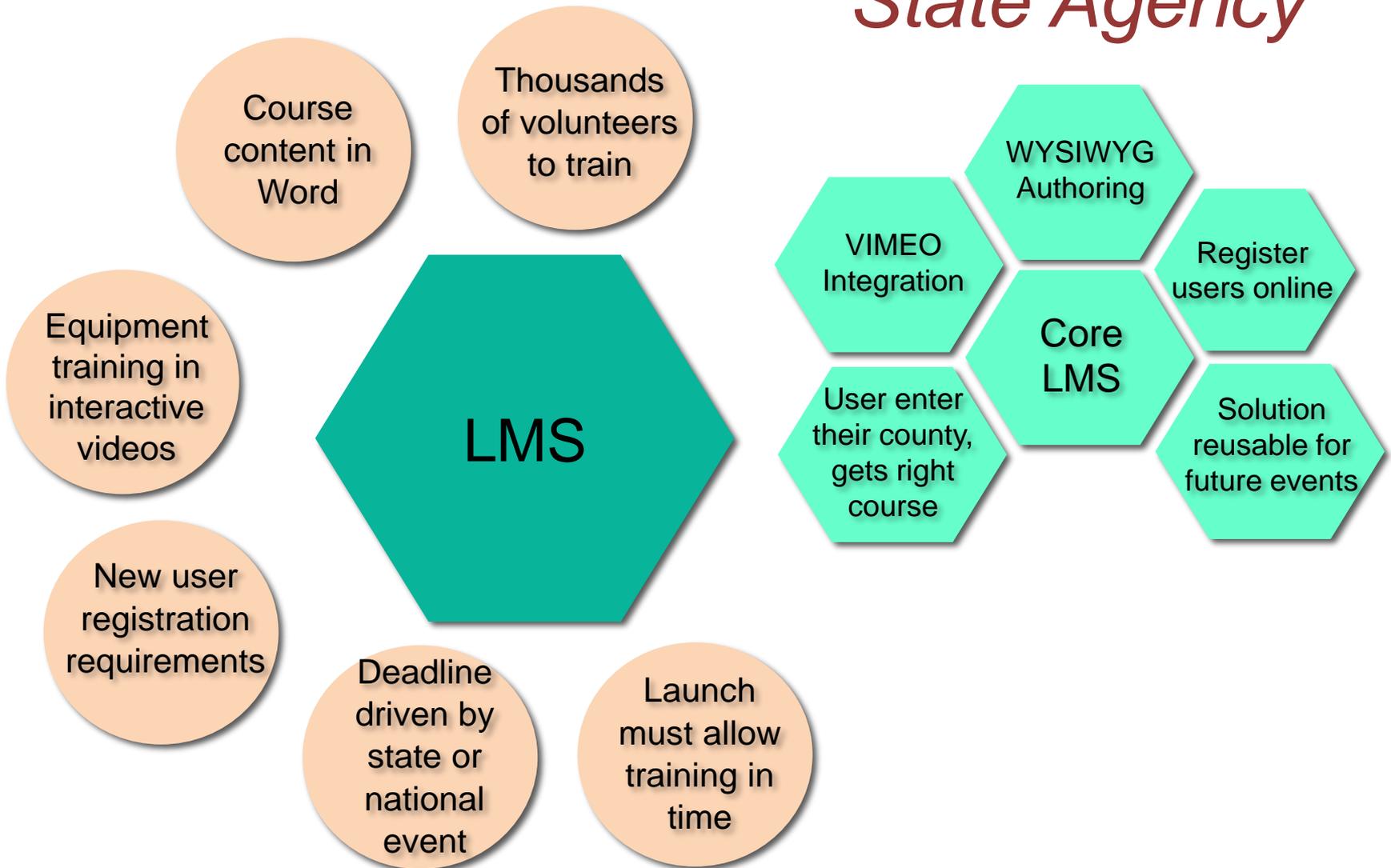
# Legacy Makeover

## Licensing system

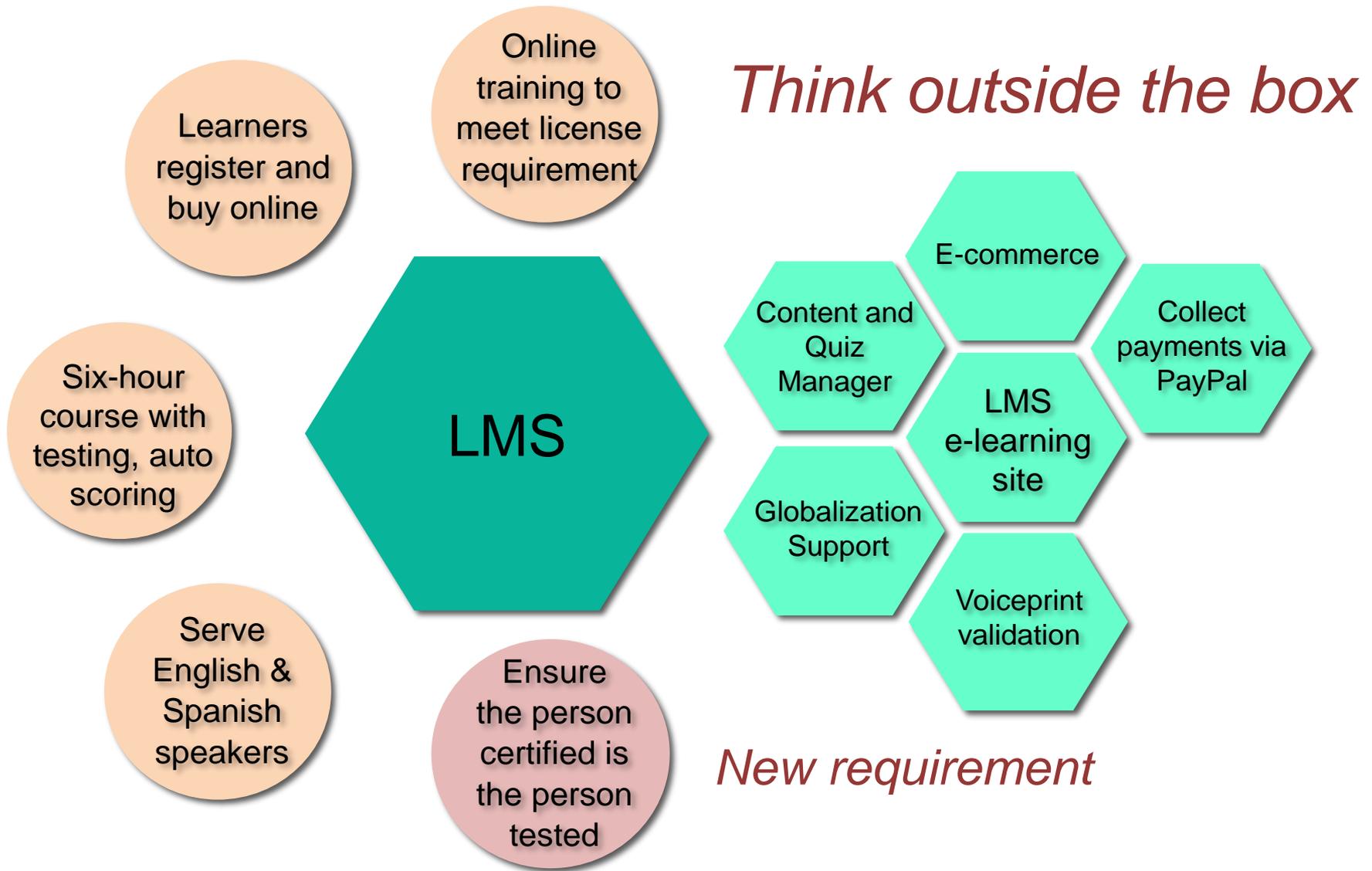


# Rapid Evolution

## State Agency



# Cutting edge evolution



# *More cutting edge apps*

One Course

Google Apps  
& integration

Biometrics  
services

Dropbox,  
Google Drive,  
OneDrive

Beacon devices

ifttt.com  
(IF This Then That)

zapier.com  
(Pre built App  
Connectors)

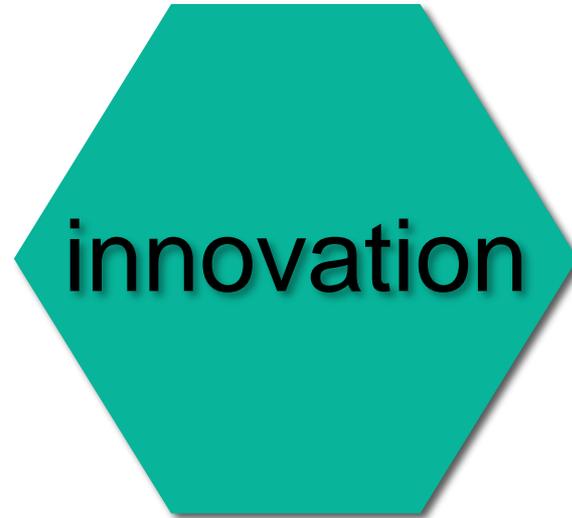
# *Technology to Innovation*

Thinking in apps simplifies the discussion.

When you say what you want to do next.

When you say what you want to do differently.

...you enable “thinking in apps.”



# Four Cloud Innovation Paths that Work

*Thank you!*



**ELEMENT**  
LEARNING MANAGEMENT SOLUTIONS

